

Amida Simputer breaks new ground in enterprise markets

Bangalore, November 9, 2004

7 months after the commercial launch of the Amida Simputer, PicoPeta Simputers & Bharat Electronics are already making inroads in the arena of Outdoor Computing™ for enterprises, delivering successful pilot projects for clients like Sify and Reliance Infocomm.

The enterprise segments which have expressed great enthusiasm in leveraging the Outdoor Computing™ power of the Amida Simputer include sales & inventory management, security and access, distributed data capture & field force automation.

At a function held in Bangalore yesterday, 9 software solution provider organisations, including industry leaders BFL Mphasis subsidiary Kshema Technologies and Chennai-based TVS E-Solutions Group were awarded affiliate certification by PicoPeta Simputers. Other affiliates who were certified at the event are Anadocs IT Solutions, Consign Technology, DEPIK Systems, Maximus2, Omni-Bridge Systems, Rareworld Technologies & Webstar Software.

Speaking on the occasion, CEO Dr Swami Manohar said, "PicoPeta Simputers has fostered the creation of a complete ecosystem around Amida Simputer technologies. We now have what it takes to deliver a commercial-grade Outdoor Computing™ solution - hardware production, support facilities, solution providers, SDKs for developers, training programs for key partners and internalized lessons from key pilot projects."

Dr Manohar added, "This event is a celebration of this maturity and commemorates the empowerment of an identified set of turnkey solution providers to deliver enterprise-class Outdoor Computing™ solutions around the Amida Simputer platform."

PicoPeta & BEL have also implemented a number of successful pilots in the governance as well as NGO / development sector, for entities like the BESCO, CASHPOR, Chhattisgarh government, Karnataka government & the World Health Organisation (WHO), among others.

Mr. Basavarajaiah, Director, Bharat Electronics spoke on the occasion. He said, "BEL is committed to deliver the promise of the Simputer that started as a dream and vision almost 5 years ago. With our experience in manufacturing, delivery and country-wide support network, BEL and PicoPeta are poised to deliver an unparalleled value proposition to the Indian enterprise market. I must add that the Amida Simputer is the flagship initiative within BEL and the jewel in our crown."

About Amida Simputer

Amida Simputer is a revolutionary handheld computer built on the Linux platform, with a radical yet intuitive User Interface which makes it simple to learn and use, for anyone and everyone.

Key attributes of the Amida Simputer are the ability to write and email in one's handwriting, its ability to connect to a wide range of communication devices (IR, Bluetooth, CDMA, GPRS, PSTN, Wi-Fi, Broadband), the world's only smart-card reader-writer interface and multiple USB ports that allow a wide range of PC peripherals to work with the Amida.

About PicoPeta Simputers

PicoPeta Simputers was formed in 2001 by the co-inventors of the Simputer. PicoPeta was quickly nominated as one of the 7 hottest academic start-ups in the world by the MIT Technology Review. PicoPeta Simputers is currently engaged in enabling end-to-end solutions around the the Amida Simputer platform.

About BEL

BEL is the manufacturing partner of the Amida Simputer in India.

A defence electronics major, BEL has made significant forays into the field of mass market devices - the latest being the error-free deployment of 500,000 electronic voting machines for the recently concluded Parliamentary elections.

BEL is a Rs 3000cr (US\$650mn) PSU with a manufacturing capacity of upto 10,000 Amida Simputers per month in their state-of-the-art facility at Bangalore.

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